

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WOAI - San Antonio

Date:

9-19-14

I, Lauren Clayton,being/on behalf of: Susan Pamerlean, a legallyqualified candidate of the Republican politicalparty for the office of: Sheriff - Bexar Countyin the Generalelection to be held on: November 3, 2014do hereby request station time as follows: See attached

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

17,300

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Susan Pamerican campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jimmy Hasselcher

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-19-14

Date

Dean Roda

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dean Roda

Signature

Dean Roda

Printed Name

General Mgr

Title



WOAI
4335 NW Loop 410
San Antonio, TX 78229

Morehead Dotts and Associates
2767 Santa Fe St
Corpus Christi, TX 78404

Contract # 2664287

Schedule Dates 10/20/16-10/27/16
Advertiser Susan Permerleau for Sheriff-D (113125)
Agency Morehead Dotts and Associates (12759)
Product POLITICAL CANDIDATE (ns) (1186)
Brand San Antonio Est 180 (870185)
Salesperson Overman, Mindi (3620)
Sales Office KABB/KMYS
Buyer Name Clayton, Lauren
Phone/Fax /
CPE Susan/Political/180
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/18/16
Last Modified
Entered By Mindi Overman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,595.00
Net Total \$14,705.00
Sales Tax

San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Oct. 2016	11	\$17,300.00
Grand Total:	11	\$17,300.00

Paid 9/27/16
Ch 74437

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	5P- News-News 4 WOAI at 5p					1				1	\$1,500.00	\$1,500.00	San Antonio (WOAI)	News @ 5 - Sec 1	10/18/16
Est 2.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	6:30P- News-News 4 WOAI at 630p					1				1	\$1,200.00	\$1,200.00	San Antonio (WOAI)	News @ 6:30 - Sec 1	10/18/16
Est 3.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	10P- News-News 4 WOAI at 10p					1				1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	News @ 10p - Sec 1	10/18/16
Est 4.0	Unapproved (NewL) on credit hold / News	10/23/16-10/23/16	1	:30	10:30P- News-News 4 WOAI at 10p Late Run								1	1	\$2,400.00	\$2,400.00	San Antonio (WOAI)	News @ 10p Sun - Sec 1	10/18/16
Est 5.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	6A- News-News 4 WOAI at 6a	2	X	X	X	X				2	\$1,000.00	\$2,000.00	San Antonio (WOAI)	News @ 6a - Sec 1	10/18/16
Est 6.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	6P- News-News 4 WOAI at 6p	2	X	X	X	X				2	\$1,800.00	\$3,600.00	San Antonio (WOAI)	News @ 6p - Sec 1	10/18/16
Est 7.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	10P- News-News 4 WOAI at 10p	2	X	X	X	X				2	\$1,800.00	\$3,600.00	San Antonio (WOAI)	News @ 10p - Sec 1	10/18/16
Est 8.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	6:30P- News-News 4 WOAI at 630p	1	X	X	X	X				1	\$1,200.00	\$1,200.00	San Antonio (WOAI)	News @ 6:30 - Sec 1	10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Insertion Order Report

Revision #: Date: 9/16/2016

Client: Susan Pamerleau
Media: TV
Product: Political
Market: San Antonio

Estimate: 180
Description: Susan Pamerleau 2016 Election - Flight 2
Flight Start Date: 10/17/2016 03:00 AM
Flight End Date: 10/30/2016 02:59 AM

Vendor: WOAI-TV
 c/o KUTV
 299 S. Main St. #150
 Salt Lake City, UT 84111

Send Billing To: Morehead Dotts Rybak
 2767 Santa Fe Street
 Corpus Christi, TX 78404
Phone: 361-883-6327

Separation between spots: 30

Buyer: Lauren Clayton

Phone: 801-839-1158

Affiliation: NBC

Estimate Comments: EDI Billing:
 TVInvoices ID: TV15423 or 9915423
 EMediaTrade: EMT12463
 Marketron: 172258
 SpotData: IDB# 1937

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/17 10/24		Total Spots
WOAI-TV							
Th 5:00p- 5:30p	EN	\$1,500.00	\$1,275.00	30	1	0	1
Th 6:30p- 7:00p	PA	\$1,200.00	\$1,020.00	30	1	0	1
Th 10:00p-10:35p	LN	\$1,800.00	\$1,530.00	30	1	0	1
Su 10:00p-10:30p	LN	\$2,400.00	\$2,040.00	30	1	0	1
MTuWTh 6:00a- 7:00a	EM	\$1,000.00	\$850.00	30	0	2	2
MTuWTh 6:00p- 6:30p	EN	\$1,800.00	\$1,530.00	30	0	2	2
MTuWTh 6:30p- 7:00p	PA	\$1,200.00	\$1,020.00	30	0	1	1
MTuWTh 10:00p-10:35p	LN	\$1,800.00	\$1,530.00	30	0	2	2
Total Spots:				4	7	11	
Total Cost:		\$17,300.00	\$14,705.00	11			
Station Monthly Summary							
OCT 16		\$17,300.00	\$14,705.00	11			
Total Cost:		\$17,300.00	\$14,705.00	11			
Estimate Totals:				Total Spots:		4	7
Total Cost:		\$17,300.00	\$14,705.00	11			

Disclaimer:

Please confirm orders within 24 hours of receipt and submit all makegood proposals electronically via ePort. Please submit invoices electronically via tvinvoices.com and remember to always include the estimate number.

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